

SPONSOR DECK



In association with



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Envirolution aims to increase understanding, connection, and engagement with the natural world, helping us transition toward a more sustainable future for us all.



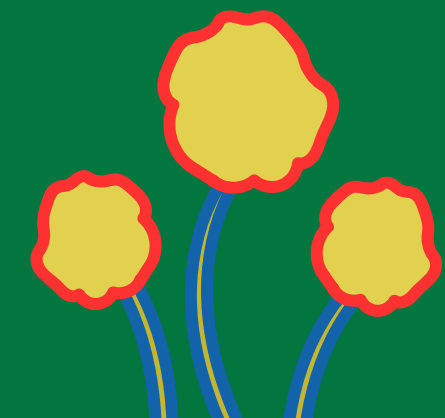
ENVIROOLUTION ABERDEEN



Our vision is to empower communities to be part of a JUST TRANSITION that tackles climate change while contributing to solving the mental health crisis and creating more inclusive communities.

Envirolution was born in Manchester in 2009. It has had an impressive impact on the local communities and the wider environment – we want to build on their success locally by bringing Envirolution to Aberdeen...

THE IMPACTS



DATA FROM: ENVIROOLUTION IMPACT ASSESSEMENT REPORT 2020 –

produced in conjunction with PhD researchers at the University of Manchester's Collaboration Labs programme.



Carbon emissions in Greater Manchester: 30% reduction on the 18.4Mt from 2005.

Household waste in Greater Manchester: **89.3% diverted from landfill – achieving 70% recycled waste** by 2020. Envirolution events share how making small changes can make a big difference.

Over **190,000 attendees, 800 volunteers, plus 1,150 performances and workshops** since the first Envirolution Manchester.

That's over 10 years of making people smile and exploring how we can create a fairer and more sustainable future for us all.

ENVIROOLUTION ABERDEEN 2025:

EVENT HIGHLIGHTS AT A GLANCE

Programme



Community Impact





JOIN US



We need your help to make Envirolution Aberdeen accessible to all

Be part of this free, inclusive festival designed to unite communities across Aberdeen City and Aberdeenshire. Together, we'll explore creative ways to enrich our lives, communities, and environment.



envirolution



NESCAN^{HUB}



**Just Transition
Communities
Project**

LED BY



NESCAN^{HUB}



**Net Zero
Scotland**
Scottish
Government



**LET'S DO
NET ZERO**

SPONSORSHIP OPPORTUNITIES

PLANET PROTECTOR £2,500

- Be a 'headliner' of the festival and the protector of us all in case of rain
- Opportunity to sponsor 2 performances
- Prime placing on the website and festival banners
- Five social media posts
- Feature in 3 newsletters
- Your logo/banner as an official sponsor of shelters!

GREEN GUARDIAN £1,000

- Be a 'sub-headliner' of the festival and supplier of energy (renewal of course)
- Opportunity to sponsor 1 performance
- Prominent placing on the website and festival banners
- Four social media posts
- Feature in 2 newsletters

HABITAT HERO £500

- Be a 'main supporter' of the festival and supplier of security, substance, and first aid
- Good placement on the website and festival banners
- Three social media posts
- Feature in 1 newsletters

NATURE NURTURER £250

- Be an 'opening act' of the festival, recycler & caretaker
- Logo and link on the website, recognition on the festival banners
- Two social media posts

EARTH ALLY £100

- Be one of our festival's special guests and support our volunteers
- Logo and link on the website
- One social media posts

THANK YOU

Contact details for more information on:

Stall/Activities – abzprogram.envirolution2025team@gmail.com

Volunteering – TBC Name, email, mobile

Visit our website – [Envirolution Aberdeen](#)

NESCAN Hub Limited is a charity registered in Scotland, No.SC053435.
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