

# SPONSOR DECK



**envirovolution**  
**aberdeen**

<https://www.nescan.org/envirovolution>



Envirolution aims to increase understanding, connection, and engagement with the natural world, helping us transition toward a more sustainable future for us all.



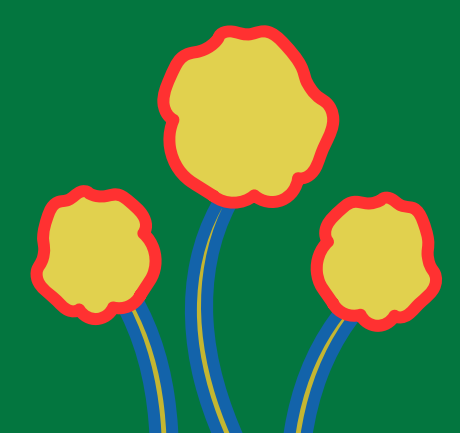
# ENVIROOLUTION ABERDEEN



Our vision is to empower communities to be part of a JUST TRANSITION that tackles climate change while contributing to solving the mental health crisis and creating more inclusive communities.

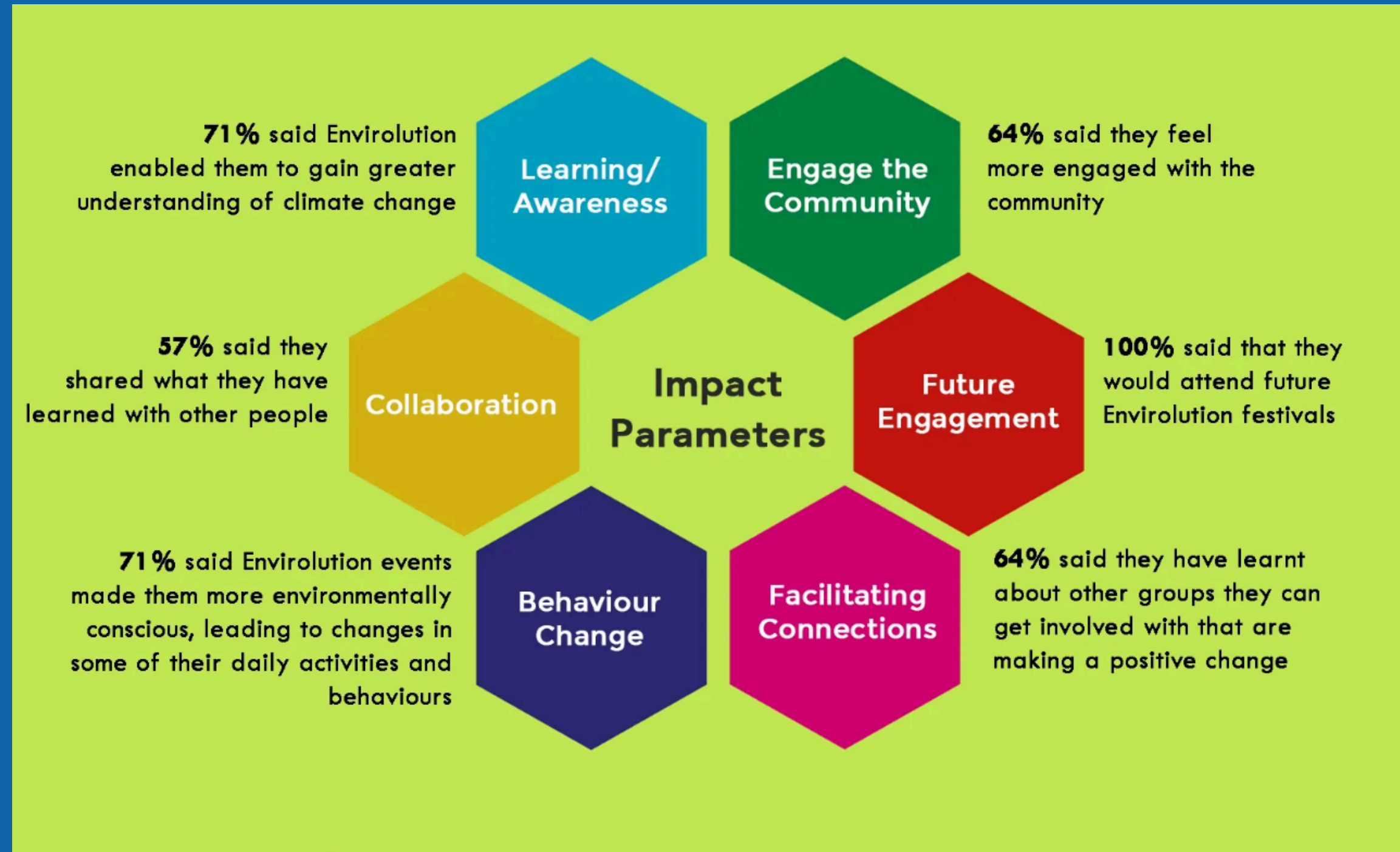
Envirolution was born in Manchester in 2009. It has had an impressive impact on the local communities and the wider environment - we want to build on their success locally by bringing Envirolution to Aberdeen...

## THE IMPACTS



# DATA FROM: ENVIROOLUTION IMPACT ASSESSEMENT REPORT 2020 –

produced in conjunction with PhD researchers at the University of Manchester's Collaboration Labs programme.



**Carbon emissions in Greater Manchester: 30% reduction** on the 18.4Mt from 2005.

Household waste in Greater Manchester: **89.3% diverted from landfill – achieving 70% recycled waste** by 2020. Envirolution events share how making small changes can make a big difference.

Over **190,000 attendees, 800 volunteers, plus 1,150 performances and workshops** since the first Envirolution Manchester.

**That's over 10 years of making people smile and exploring how we can create a fairer and more sustainable future for us all.**



# JOIN US



**We need your help to make THE FIRST Envirolution  
Aberdeen accessible to all**

Be part of this free, inclusive festival designed to unite communities across Aberdeen City and Aberdeenshire. Together, we'll explore creative ways to enrich our lives, communities, and environment.



# SPONSORSHIP OPPORTUNITIES

**GREEN  
GUARDIAN  
£1,000**

- Be a 'headliner' of the festival and supplier of shelter and energy (renewal of course)
- Opportunity to sponsor 1 performance
- Prominent placing on the website and festival banners
- Four social media posts
- Feature in 2 newsletters

**HABITAT  
HERO  
£500**

- Be a 'main supporter' of the festival and supplier of security, substance, and first aid
- Good placement on the website and festival banners
- Three social media posts
- Feature in 1 newsletters

**NATURE  
NURTURER  
£250**

- Be an 'opening act' of the festival, recycler & caretaker
- Logo and link on the website, recognition on the festival banners
- Two social media posts

**EARTH  
ALLY  
£100**

- Be one of our festival's special guests and support our volunteers
- Logo and link on the website
- One social media posts

# THANK YOU

## Get Involved:

**Sponsorship email:** [bwalley1@uclan.ac.uk](mailto:bwalley1@uclan.ac.uk)

**Stalls/Activities email:** [stalls.envirolution@gmail.com](mailto:stalls.envirolution@gmail.com)

**Volunteering email:** [volunteering@abdn.ac.ukcontact](mailto:volunteering@abdn.ac.ukcontact)

**You'll be in Great Company find out more on our website - [Envirolution Aberdeen](#)**

