OUR SHARED STORY





We are a partnership of experienced facilitators supporting communities to explore how we can improve our lives by moving away from oil and gas to more sustainable living.



Scotland held a national citizens assembly which considered the framework for a Just Transition.



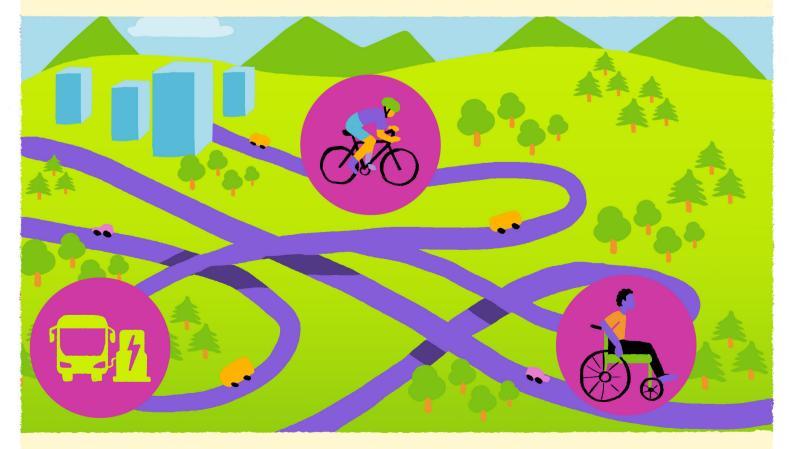
Our project is focusing on three local authority areas of North East Scotland: Aberdeenshire, Aberdeen City and Moray.

For centuries, the Story of the North East was about fishing, farming and granite, but 50 years ago, we were rebranded as "the Energy Capital of Europe".



the story of Aberdeen in particular has been of an affluent city, but this has not been the story for all of our communities

Now we must consider a new transition, away from dependency on fossil fuels, learning how to make changes that protect our environment, resources and climate.



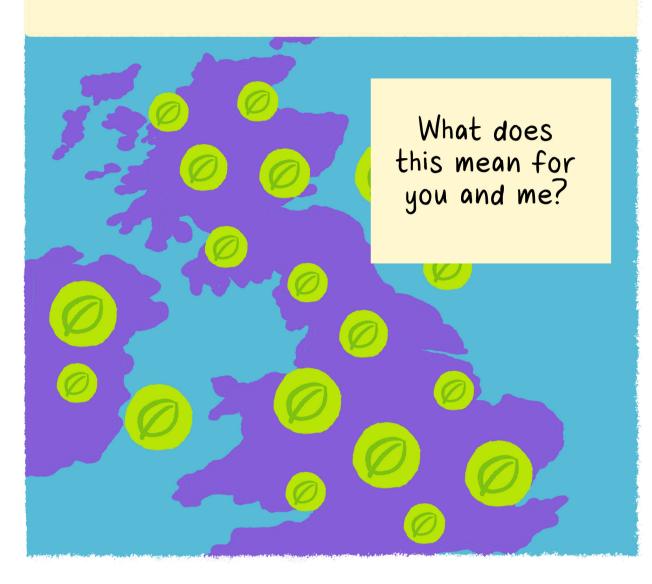
Through communities working in partnership we can share creative better solutions to the climate crisis and increase skills needed in our communities.

Our project aims to help communities write a new story of the North East.



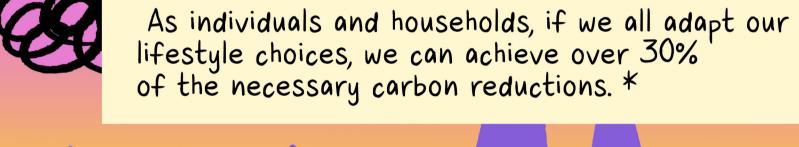
OUR STARTING POINT

The Scottish and UK Governments have both introduced "Net Zero" Policies.



Primarily we need to move away from our reliance on Oil and Gas. This means reducing energy consumption as well as developing renewable sources of energy.





However, we are relying on government and big business to invest and lead the way on policy to support behaviour change and alternative solutions and technologies.





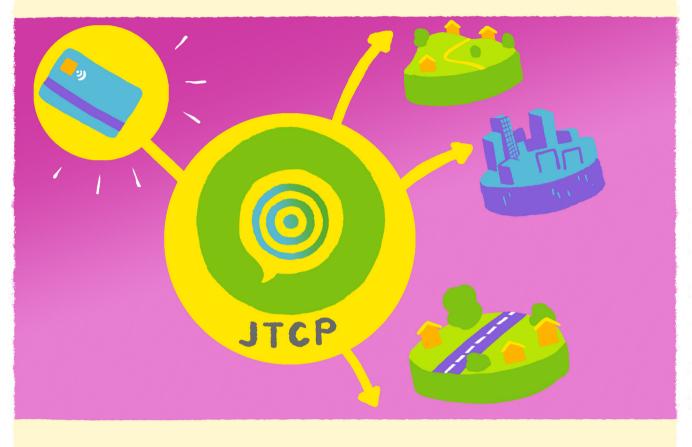


All of Society needs to change to Low-Carbon activities, including businesses, households and individuals.



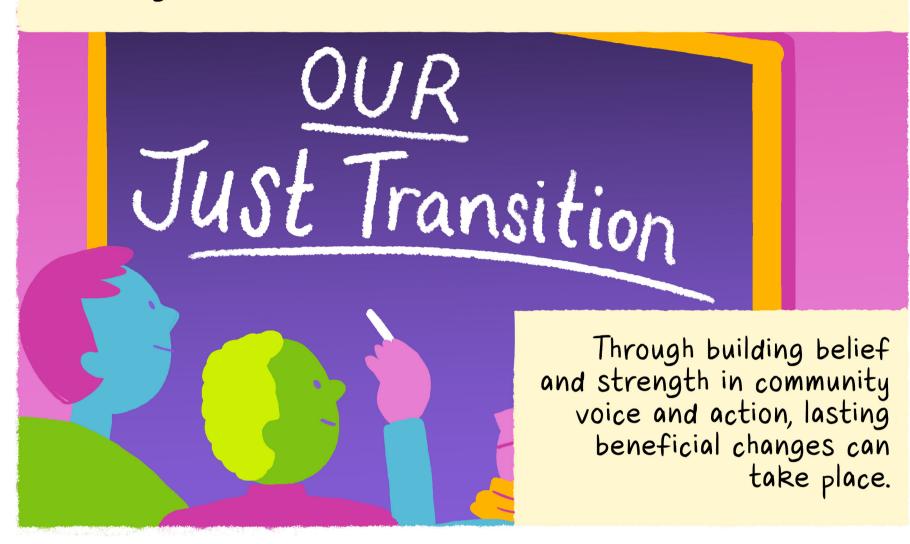
OUR PROJECT DEVELOPS

In November 2022, the Scottish Government funded a program of community sessions across the North East to explore a Just Transition.



This became our communities project.

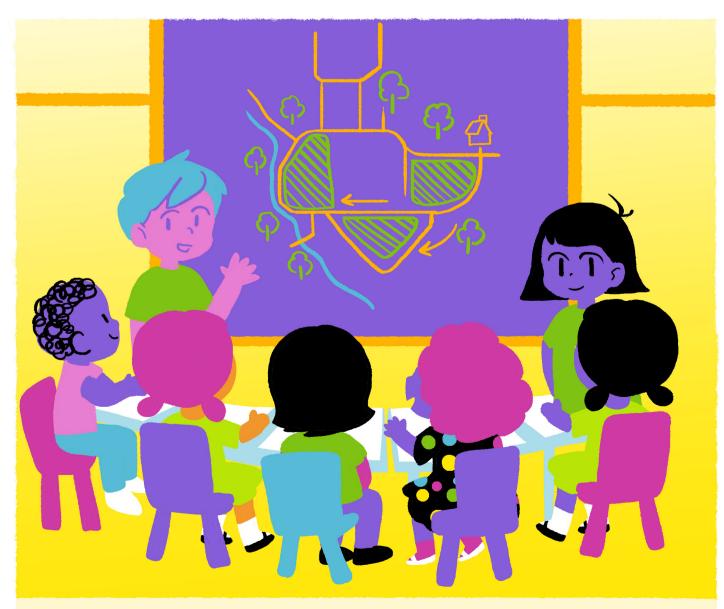
Our project explores how communities can be part of a deliberative process of designing, creating and delivering a "Just Transition"





Through communities working in partnership we can share better creative solutions to the climate crisis and increase skills needed in our communities.





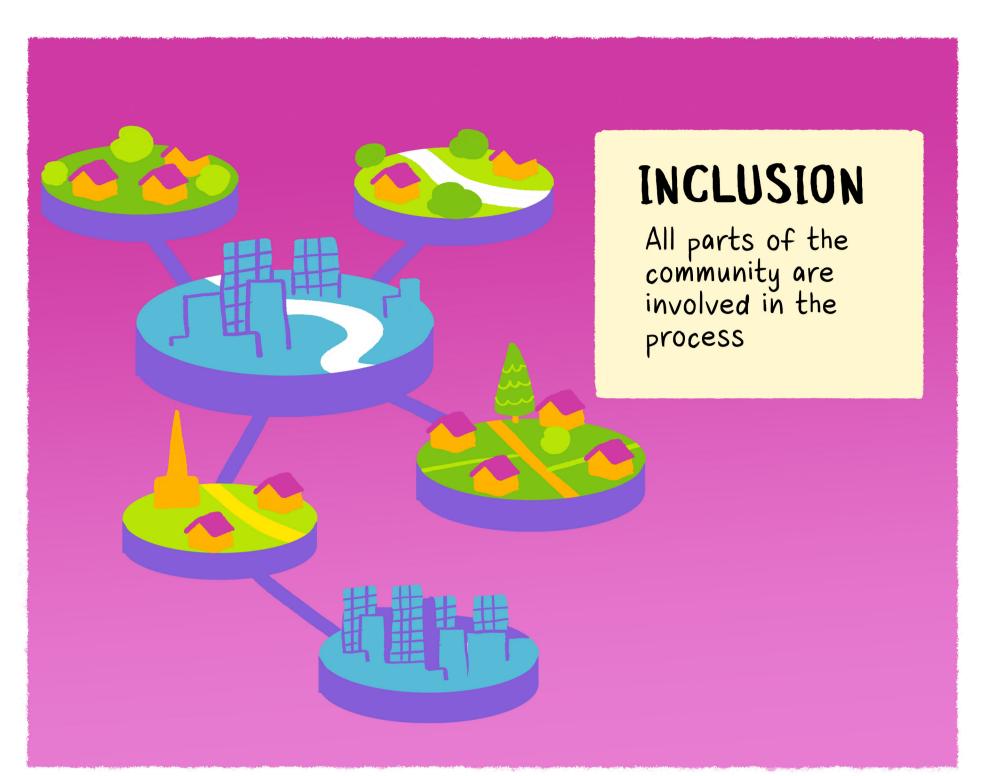
Together we can build fairer, healthier, greener, sustainable communities.

OUR PRINCIPLES

We work with schools, community members and groups across the North East to achieve the project principles.



The local council authorities help us too.









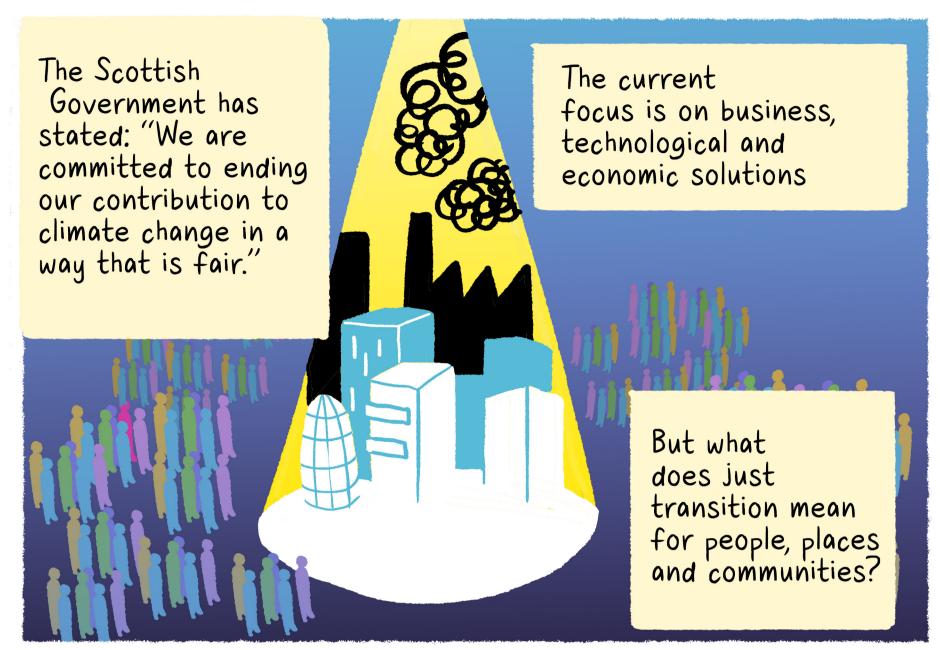
Helping to motivate commitment to a better sustainable North East Scotland, with connected, empowered, active communities at its heart.

OUR VISION: CLIMATE JUSTICE

The North East can set an example of what a Just Transition can achieve.



We can show the world how community and nature-based solutions can help to address the key challenges of our times.



Communities
need to be part of
the decision-making
process to ensure we
all understand the
changes that are
coming . . .

. . . And to ensure
that communities
benefit from the
transition.

Communities should be at the heart of telling our own stories.



When united, communities can become sources of resilience and transformative change.

